

**Last Received:** 10/03/2012 12:56 PM  
**Showing Buylines:** All Lines

<b>Station</b>	KSNV-TV LAS VEGAS, NV.
<b>Advertiser</b>	(        ).OBAMA FOR AMERICA
<b>Product</b>	SKED C OBAMA
<b>Estimate#</b>	1904
<b>Buyer</b>	MAURA GILROY
<b>Phone#</b>	
<b>Fax#</b>	

**Agency** ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
**Agency C/P1/P2/E** //1904  
**Flight Dates** 10/08/2012 - 10/15/2012  
**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) AMY MCCREARY

**Salesperson Phone#** 215-568-6540  
**Salesperson FAX#** 215-568-1845

--- CONTRACT COMMENT ---

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	7A-9A		:30	\$900.00	10/09-10/12	4	1	4	\$3,600.00	
		Buyline Comment: TODAY										
	2	M	7A-9A		:30	\$900.00	10/15-10/15	1	1	1	\$900.00	
		Buyline Comment: TODAY										
	3	M	9A-10A		:30	\$425.00	10/15-10/15	1	1	1	\$425.00	
		Buyline Comment: TODAY 2										
	4	TU-F	9A-10A		:30	\$425.00	10/09-10/12	4	1	4	\$1,700.00	
		Buyline Comment: TODAY 2										
	5	TU-F	10A-11A		:30	\$325.00	10/09-10/12	4	1	4	\$1,300.00	
		Buyline Comment: TODAY 3										
	6	M	10A-11A		:30	\$325.00	10/15-10/15	1	1	1	\$325.00	
		Buyline Comment: TODAY 3										
	7	M	11A-12P		:30	\$325.00	10/15-10/15	1	1	1	\$325.00	
		Buyline Comment: RR										
	8	TU-F	11A-12P		:30	\$325.00	10/09-10/12	4	1	4	\$1,300.00	
		Buyline Comment: RR										
	9	TU-F	12P-1230P		:30	\$425.00	10/09-10/12	4	1	4	\$1,700.00	
		Buyline Comment: NEWS										
	10	M	12P-1230P		:30	\$425.00	10/15-10/15	1	1	1	\$425.00	
		Buyline Comment: NEWS										

Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) .OBAMA FOR AMERICA Product SKED C OBAMA Estimate# 1904 Buyer MAURA GILROY Phone# Fax#					Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E //1904 Flight Dates 10/08/2012 - 10/15/2012 Hiatus Weeks					Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY  Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845				
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart		
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	11	M	1P-2P		:30	\$425.00	10/15-10/15	1	1	1	\$425.00			
			Buyline Comment: DAYS											
	12	TU-F	1P-2P		:30	\$425.00	10/09-10/12	4	1	4	\$1,700.00			
			Buyline Comment: DAYS											
	13	TU-F	2P-3P		:30	\$325.00	10/09-10/12	4	1	4	\$1,300.00			
			Buyline Comment: DRS											
	14	M	2P-3P		:30	\$325.00	10/15-10/15	1	1	1	\$325.00			
			Buyline Comment: DRS											
	15	M	3P-4P		:30	\$450.00	10/15-10/15	1	1	1	\$450.00			
			Buyline Comment: PHIL											
	16	TU-F	3P-4P		:30	\$450.00	10/09-10/12	4	1	4	\$1,800.00			
			Buyline Comment: PHIL											
	17	M	8P-10P		:30	\$4,000.00	10/15-10/15	1	1	1	\$4,000.00			
			Buyline Comment: VOICE											
	18	TU	10P-11P		:30	\$3,200.00	10/09-10/09	1	1	1	\$3,200.00			
			Buyline Comment: PHOOD											
	19	F	10P-11P		:30	\$3,200.00	10/12-10/12	1	1	1	\$3,200.00			
			Buyline Comment: DLINE											

---REPORT TOTALS---

Report Totals: 43 / \$28,400.00

Station	KSNV-TV LAS VEGAS, NV.	Agency	( ) GMMB	Rep Firm	
Advertiser	( ).OBAMA FOR AMERICA		3050 K ST NW	Sales Office	( ) PHILADELPHIA
Product	SKED C OBAMA		WASHINGTON, DC 20007	Salesperson	( ) AMY MCCREARY
Estimate#	1904	Agency C/P1/P2/E	//1904		
Buyer	MAURA GILROY	Flight Dates	10/08/2012 - 10/15/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

---SALES MONTHLY TOTALS---

Oct 12: 43 / \$28,400.00

Sales Totals: 43 / \$28,400.00

Station Totals: 43 / \$28,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$101,429	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	28%
		KTNV	20%	KTUD	1%	KVCW	2%	KVMY	3%	KVVU	16%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES

Books NOV12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE